

EXPERIENCES

INTERIOR ARCHITECT

2023 - aujourd'hui

Freelancer (self-employed) - Lyon, France

I support space renovation projects to create a strong identity, from design to project completion.

Clients : Bel Air Textile, COMEX

MARKETING DIRECTOR & TEAM MANAGER

09/2018 - 12/2022

Bel Air Camp - Villeurbanne, France

Business Network of Third-Places supporting entrepreneurs, SMEs, and Mid-sized Companies.

Strategic Marketing : design and supervision of 2 new camps, business plan and brand identity development, strategic growth planning, implementation of operational marketing, 360° communication management.

HR & management (14 people) : development of human resources, activity management and goal tracking, change management, project management and administrative oversight.

MARKETING MANAGER

02/2018 au 06/2018

Malji Ka Kamra - Churu, Rajasthan, Inde

Malji Ka Kamra is an Haveli, a 1920s private merchant mansion, restored into a unique experience hotel in Churu.

Strategic and operational management : overseeing strategic direction and daily operations, redesign of brand identity, development of the e-commerce website, content creation.

PR : Handling relationships with Indian DMCs (destination management company), and establishing partnerships with french speaking tourism agencies.

LANGUAGE SKILLS

French : native
English : B2 (professional)
Italian : A2 (elementary)

HOBBIES

LITERATURE
MEDITATION
TRAVEL



in
ISMAN

SARAH
INTERIOR DESIGNER

HARD SKILLS

Space Design & UX

Marketing analysis of the user journey and creation of functional, ergonomic and aesthetic layouts.

Technical Drawings

Plans, sections, and elevations on AutoCAD.

Project Management

Coordination, planning, budget and deadline management, team leadership.

Visual Communication Strategy

Creation of impactful and engaging visual universes (Indesign, Photoshop, Illustrator).

Modeling & design Software

Illustrator / Indesign
Autocad
Sketchup
V-Ray
Photoshop



1

STRATEGIC EMPATHY

Understanding expressed or unconscious client needs to design spaces that align with individuals' psychology and the brand image.

2

CONCEPTUAL CREATIVITY

Ability to anchor each project within an artistic, psychological, and historical context, translating them into innovative concepts that align with the brand identity.

3

AGILITY & SYSTEMIC THINKING

Ability to quickly adapt to project developments while considering the global impact of each decision on the entire space and user experience.

DIPLÔMES

INTERIOR ARCHITECT & GLOBAL DESIGNER

CREAD Pro Lyon (France), School of Interior Architecture
Level 7, Master's degree

2023 - 2024

BRAND & INNOVATION MANAGER

ISCOM Lyon, Higher Institute of Communication & Advertising
Master's Degree (Master 2)

2014 - 2019

ECONOMIC AND SOCIAL BACCALAUREATE

Lycée de la boisse (Ain, France)
Mathematics Option - Honors

2011 - 2014

SOFT SKILLS